



The City of Calgary congratulates all recipients of this year's Calgary Awards. These awards recognize Calgary citizens and organizations for their contributions to make our city a dynamic, compassionate and environmentally friendly place to live.

The Calgary Awards were presented on June 15, 2011.

To learn more about the recipients, please visit the website at [calgary.ca/calgaryawards](http://calgary.ca/calgaryawards).

## THE COMMUNITY ACHIEVEMENT AWARDS



**Education**  
Sharon Carry



**Arts**  
Aritha van Herk



**Heritage**  
Blane Hogue



**Youth**  
Jocelyn Davis



**Community Advocate**  
Yvonne Schmitz



helping people  
create better lives

**Community Advocate: Organization**  
Aspen Family & Community  
Network Society



**CITIZEN OF THE YEAR**  
Gordon J. Hoffman, Q.C.



**GRANT MacEWAN LIFETIME  
ACHIEVEMENT**  
Colin P. MacDonald



**Commerce**  
LivingWorks Education Inc.

## THE SIGNATURE AWARD



W. Brett Wilson

## THE CITY OF CALGARY W.O. MITCHELL BOOK PRIZE



Clem Martini & Olivier Martini  
*"Bitter Medicine: A Graphic Memoir of Mental Illness"*

## THE AWARD FOR ACCESSIBILITY



Trico Centre for Family Wellness

## THE ENVIRONMENTAL ACHIEVEMENT AWARDS



**Blue Skies**  
AMEC Earth & Environmental



**Not For Profit**  
Green Calgary – Healthy Homes



**Corporate**  
Calibre Environmental Ltd.



**Educational Institution**  
The University of Calgary



**Individual Achievement**  
Mark McCullough

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## **The 2010 Calgary Awards – Media Backgrounder**

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The Calgary Awards began in 1994 as a Centennial project to commemorate Calgary's 100th year as a city and to recognize outstanding citizen achievement. Since 1994, the Calgary Awards have expanded to 17 awards in total and include the Environmental Achievement Awards, the Award for Accessibility, The City of Calgary W.O. Mitchell Book Prize, The Signature Award and The Community Achievement Awards.

A total of 81 nominations along with 24 entries for The City of Calgary W.O. Mitchell Book Prize were received this year. The selection of award recipients is the responsibility of the Calgary Awards Juries. The juries are comprised of Award recipients from previous years, community representatives, senior city administration and retired members of Council. These juries carefully reviewed the nominations and made the selections for the Award categories. Their selections were sent to Council for final approval.

The following is a description of the Award categories and a brief summary of the winners' accomplishments.

### **ENVIRONMENTAL ACHIEVEMENT AWARDS**

#### **Blue Skies**

*Awarded to a Calgary business that demonstrates commitment, innovation and leadership in developing and implementing successful commuter trip reduction programs.*

#### **Recipient – AMEC Earth & Environmental**

AMEC is one of the world's leading engineering, project management and consultancy companies that offers a successful commuter trip reduction program to its 394 Calgary employees. Started in 2008 with a focus on cycling, the program was expanded in 2009 to include all modes of self-propelled transportation and again in 2010 to cover self-propelled and motorized modes in 2010, including public transit, carpooling and high efficiency vehicles.

The program has been renamed the "Quarry Park-It Challenge" in recognition of AMEC's new office location, which was chosen in part for its accessibility to the Bus Rapid Transit (BRT) line and the future LRT expansion.

The 2010 program was the most successful so far with a 177 per cent increase in participation, a significant number of trip reductions and sizeable community contributions.

AMEC continues to support this great initiative and is committed to decreasing its carbon footprint and contributing to corporate low carbon management programs and goals.

#### **Corporate**

*The Corporate Award goes to a Calgary business for innovative and/or exemplary environmental conduct. Any corporate entity with an office in Calgary, including a Crown corporation, qualifies for this award.*

#### **Recipient – Calibre Environmental Ltd.**

Incorporated in 2003, Calibre Environmental Ltd. is the producer of **ecocoat** recycled latex paint and the only recyclers of paint in Western Canada. As strong advocates for the environment, Calibre recycles a product that would otherwise be destroyed or placed in landfills.

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It is estimated that about 30 million litres of paint are sold in Alberta each year and about five to 10 per cent (1.5 – 3 million litres) of this paint ends up as waste. Since 2008, over three million litres of waste has been collected and processed by Calibre in Alberta and more than 152 tonnes of paint containers have been recycled. All the empty containers from the latex paints are crushed, bailed and sent to metal recyclers.

The City's Household Hazardous Waste program operates year-round chemical depots where residents can drop off unwanted paint and other chemicals. The paint is then delivered to Calibre Environmental for recycling of the latex paint and containers.

### **Educational Institution**

*Presented to a Calgary educational institution, school board, school or student(s) for exemplary conduct or for an innovative environmental policy, project or activity.*

#### **Recipient – University of Calgary**

Over the past four years more than 30,000 University of Calgary students, faculty and staff have made significant progress in advancing campus sustainability.

Two key planning documents were developed to assist in integrating sustainability into the U of C's business plan and reporting processes. The Institutional Sustainability Plan (ISP) addresses a holistic and strategic approach to campus sustainability including teaching and learning, research, administration and campus operations.

The Climate Action Plan (CAP) identifies proposed actions for reducing operational greenhouse gas emissions in the built environment, transportation, organic waste, paper and highlights leadership in research and teaching within energy, environment and climate change related fields. The U of C was the first university in Alberta and only the second university in Canada to create this type of plan.

The U of C's vision of exemplary operations enables the campus to serve as both a living laboratory for applied research in sustainability and a model for the broader community.

### **Individual Achievement**

*Awarded to a Calgarian whose actions and achievements have shown dedication to protecting and /or enhancing the environment.*

#### **Recipient – Mark McCullough**

The driving force and vision behind one of Calgary's most successful inner-city communities, Mark McCullough is the former General Manager, Real Estate for Canada Lands Company, a federal Crown corporation.

Over the past two decades McCullough has played a lead role in redeveloping Calgary's former Canadian Forces Base into what is now known as Garrison Woods, Garrison Green and Currie Barracks. These communities have won numerous environmental, community design, sustainability and development, and real estate industry awards. McCullough's leadership was integral to the creation of these communities that offer homes and amenities for individuals and families across the entire housing spectrum, from low income to first time buyers, growing families to retiring seniors.

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While providing many examples of building for our future, Garrison Woods, Garrison Green and Currie Barracks also honour the past by celebrating military history and sustainable through adaptive reuse of many older buildings and public spaces.

While others dream, McCullough and his team made things happen. He built communities that are transit supportive, compact, mixed use and walkable with a variety of housing forms and affordability levels.

McCullough's commitment to community and social values can also be seen. With his assistance, the Calgary Housing Company was able to implement two important affordable housing projects as part of the Canada Lands redevelopment project.

McCullough's vision has now been replicated in Edmonton and Chilliwack, is being considered in Winnipeg and Ottawa, and is being incorporated into plans for a new town south of Moscow. McCullough is one of Calgary's visionaries whose work will reap benefits far into the future.

### **The Not-for-Profit Organization Award**

*This award goes to a non-government, not-for-profit organization for outstanding environmental contribution, improved environmental quality or the development of an environmental program.*

#### **Recipient – Green Calgary - Healthy Homes**

Green Calgary is an urban environmental organization dedicated to empowering Calgarians to create healthy homes and communities by offering a wide-range of programs. One such successful program is Healthy Homes Calgary which looks at the home holistically.

The program aims to improve personal health, build community resilience and reduce pressure on the natural environment by providing accessible, easy-to-use information about energy and water conservation, chemical use and indoor air quality, waste reduction, sustainable food choice and mindful purchasing.

To date, more than 800 households have engaged in the program, which is open to all Calgary households that wish to reduce their homes environmental impact while improving their home's "health."

### **THE SIGNATURE AWARD**

*Presented to an exceptional person whose activities have brought significant recognition to the city of Calgary.*

#### **Recipient – Brett Wilson**

An entrepreneur, philanthropist and former panelist on CBC's Dragon's Den, Brett Wilson has gained national attention for his extensive philanthropic and business leadership.

A Saskatchewan native, Wilson attended the University of Saskatchewan, graduating with a Bachelor of Science in Civil Engineering. He spent three years working for Imperial Oil before graduating from the U of C's MBA program with a specialization in entrepreneurship, paving the way for his work with entrepreneurs in recent years.

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Wilson co-founded one of the industry's leading investment banks First Energy Capital Corp. in 1993, where he retired from active duty in 2007 and retained his role as Chairman until December 2008. In 2010, Wilson became Chairman of Canoe Financial, a privately owned investment management firm with over \$1.5 billion in assets focused on providing investors with unique opportunities to profit from Canada's increasing prominence on the global stage.

Although the success he found on the business and investment side set the stage for his other passions, it's what Wilson has done as a volunteer, philanthropist and entrepreneur since then that has made its mark.

Wilson has helped a large variety of charities locally and internationally, raising millions of dollars. Wilson shaved his head to support Kid's Cancer Care, climbed Mount Kilimanjaro to support Alzheimer's research, and held an epic birthday bash which raised \$3 million to fight prostate cancer.

He is also one of the driving forces behind Brandaid, an initiative supporting micro-businesses in the developing world. As a speaker, Wilson is in big demand, and has brought forth important messages to thousands. Wilson believes getting your priorities straight, focusing on physical and mental health, and spending time with family and friends is the key to success.

### **AWARD FOR ACCESSIBILITY**

*This award recognizes buildings or facilities in Calgary that have significantly exceeded the minimum requirements of the Alberta Building Code for accessibility by persons with disabilities.*

#### **Recipient – Trico Centre for Family Wellness**

The Trico Centre for Family Wellness is a successful, non-profit, charitable, community-owned organization that has been in operation since 1983.

With over 1,000,000 visits annually, the Trico Centre has been a leader for the delivery of sport, recreation, and community services. The Centre's success has been due to market driven programs and services, quality management, staff and volunteers, preventative life cycle and facilities management, and strategic community and business partnerships.

The Trico Centre recently completed a \$17 million renovation and expansion project that significantly improved the accessibility of the facility. The renovation resulted in a second arena, ground level entry for improved access, upgrades to the change rooms, an additional family change room, a new food services tenant, 7000 square feet of tenant wellness space, and additional parking.

A new ground level entry and a front entrance foyer with automatic doors is now open and bright, welcoming, friendly and functional as an access space, a mixing and mingling space, and a staging area for decision making about what the patrons are going to do when they come into the facility.

Interior stairs have been replaced with ramps. Access routes exceed the width required. Navigation and sight lines have improved. The newly lit, paved, and expanded parking lots now provide greater convenience, and a larger drop off zone makes it easier for handibus and taxicab access.

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The renovated Trico Centre for Family Wellness is a recreational asset to the increasing number of patrons it now supports.

### **THE CITY OF CALGARY W.O. MITCHELL BOOK PRIZE**

*A three-person jury from the Canadian literary community judges all entries and selects the winner for confirmation by The Calgary Awards Committee. The jury is made up of a Calgarian, an Albertan from outside Calgary, and a Canadian from outside Alberta.*

#### **Recipient – Clem Martini and Olivier Martini**

The City of Calgary established this book prize in honour of writer W.O. Mitchell in 1994 to recognize literary achievement by Calgary authors. The \$5,000 prize is coordinated through a partnership between The City of Calgary, the Writers Guild of Alberta and a sponsorship from Uptown 17 BRZ.

A joint creation by two brothers, *Bitter Medicine: A Graphic Memoir of Mental Illness* is part educational and part biographical that takes an insightful glance into the Martinis' struggle with mental illness and its impact on the family.

One of four brothers, Clem Martini puts words onto paper about the struggles his family has encountered for the last thirty years when more than one family member is diagnosed with schizophrenia. Brother Olivier, affectionately known as Liv, uses sketches, comic strips and portraits to document his experience with this disease – one that is all too frequently misunderstood.

*Bitter Medicine* is not about the diagnosis of mental illness so much as its aftermath. The book takes a heartbreaking look at the lack of understanding the family encounters with the health system and even friends as they try to comprehend and tackle the disease not once but twice.

Both residents of Calgary, Clem Martini is the head of the drama department at the University of Calgary and is an award-winning playwright, screenwriter and novelist. Olivier is a former student of the Alberta College of Arts whose sketches, paintings and prints have been displayed at the Marion McGrath Gallery.

### **COMMUNITY ACHIEVEMENT AWARDS**

#### **Arts**

*Presented to an individual Calgarian whose artistic accomplishments have brought recognition to Calgary and contributed to developing a stronger arts community.*

#### **Recipient – Aritha van Herk**

Aritha van Herk is a Professor of English at the University of Calgary, as well as a novelist, writer and teacher whose work is acclaimed throughout North America and Europe. She has written five novels and has published a great number of short-stories and critical essays, and edited and co-edited numerous books. Several of her works have been translated into ten languages.

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van Herk's book *Mavericks: An Incurable History of Alberta* won the Grant MacEwan Author's Award in 2002 and was selected for the Calgary Public Library's One Book/One City initiative to promote reading and build a sense of community in 2010. *Mavericks* also inspired a permanent gallery in the Glenbow museum beginning in 2007.

### **Commerce Award**

*The Commerce Award is presented to an individual or business for improving business opportunities, making significant community or industry contributions.*

#### **Recipient – LivingWorks Education Inc.**

For over 25 years, LivingWorks Education has designed, developed and delivered programs to help people and communities prevent suicide. LivingWorks programs provide caregivers and other helpers with awareness and skills that help to save lives.

The Applied Suicide Intervention Skills Training (ASIST) program developed by four Calgary partners is the most widely used suicide intervention-training program in the world, with over one million caregivers having participated in its two-day, highly interactive and practical workshop.

One of LivingWorks many core beliefs is that suicide is a community health problem and everyone can help.

### **Community Advocate Award**

*Awarded to an individual Calgarian who has made a significant volunteer contribution to the community.*

#### **Recipient – Yvonne Schmitz**

Yvonne Schmitz was so impressed by the wide variety of needs served by the Calgary Family Services Society she became a part of the organization and is currently the board Co-Chair. She is also on the board for the Women's Centre and Pathways Community Services Association.

When Schmitz joins a board she doesn't just occupy a seat – she becomes involved in all that the agency represents. No matter which agency she is volunteering for, she brings along her own brand of insight, compassion and commitment to everything she touches. She endeavours to serve the maximum length allowed by an organization to ensure continuity and follow through to these organizations.

### **Community Advocate: Organization**

*Awarded to a non-government, not-for-profit Calgary organization for outstanding service to the community by implementing, supporting, or assisting local programs.*

#### **Recipient – Aspen Family & Community Network Society**

Aspen is one of Calgary's largest social service agencies. For over 25 years, it has been a social trailblazer, seeking to transform the lives of people in need. Aspen works to help children, youth and families create better lives by providing the support, connections and services to develop their capacity to overcome poverty and achieve lasting change.

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Over 90 per cent of Aspen clients live in poverty. From finding affordable housing to supporting education and strengthening family bonds, Aspen helps over 6,000 people a year achieve a life beyond poverty.

Aspen's comprehensive approach takes into consideration financial, social, personal, human, and physical aspects. By providing programs that help people in need work towards not only financial security, but also physical, emotional and social health, Aspen supports clients in developing their skills to overcome these issues once and for all.

The organization offers over 22 innovative programs including Wendy's Wonderful Kids, a child-focused adoption program that works with the child to ensure they have a say in their future. The Youth Transitions to Adulthood program helps young people who have grown up in government care transition to independent living.

Another key program is Aspen's Youth Matters, a program for youth aged 13 to 21 who need support in making positive life choices. Youth receive support and opportunities to connect with each other, to adults, to resources, and to their community. In 2009, 458 youth were helped through the program.

The Family Youth Reunification Program is an innovative, short term, intensive program designed to help children in foster care return to their family as soon as possible. Foster Parents and Family Facilitators work directly with biological parents to improve their parenting skills and personal functioning in order to help them provide a happy, healthy and safe home environment for their children.

### **Education Award**

*Awarded to a Calgarian who has enhanced learning opportunities or brought recognition to Calgary due to outstanding academic achievement.*

#### **Recipient – Sharon Carry**

President and CEO of Bow Valley College since 1997, Sharon Carry has led the college through its transition from a provincially administered institution to a public board-governed college. The college has since tripled its capacity and introduced a wide-range of career programs and services into the community.

Under Carry's leadership the College has become a leader in English as a second language education, academic upgrading, literacy education and Immigrant education and accreditation.

Thanks to Carry's vision and leadership, the College is in the midst of a \$300 million campus expansion project to create access to careers for some 20,000 full and part-time students. This expansion will double BVC's capacity by 2020, improving access to post-secondary education for all Albertans.

### **Heritage Award**

*Recognizes an individual Calgarian who has made a sustained and extraordinary contribution, either as a volunteer or professional, to the promotion of awareness and/or preservation of Calgary's heritage in the areas of built heritage, archaeology, culture, education or advocacy.*



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### **Recipient – Blane Hogue**

Blane Hogue is the Executive Director of the historic Lougheed House since 2006 as well as Executive Director of the Lougheed House Conservation Society, an independent non-profit society devoted to the restoration and public enjoyment of the historic house and its gardens.

A tireless advocate for all manners of cultural and built heritage matters in Calgary, Hogue spends countless hours of his time volunteering to a variety of local historical societies and organizations.

As former director of the Calgary Heritage Authority, Hogue ensured sites of heritage significance were brought to the attention of City Council for inclusion on the City's heritage inventory.

### **Youth Award**

*This award goes to an individual Calgarian, 18 years old or younger on December 31, 2009, whose exceptional achievements have brought recognition to or improved the quality of life in Calgary. The focus is on volunteer and community contributions, not academic achievement.*

### **Recipient – Jocelyn Davis**

Jocelyn Davis is an extremely self-motivated and self-directed volunteer. Jocelyn says her motivation is "to truly make a difference with meaningful engagement – plus it is genuinely fun."

Just 15 years old, Jocelyn has been volunteering at the Food Bank since 2008 and has helped with the distribution of over 1,000 emergency food hampers. Volunteering at the Food Bank is a highlight of her week.

A passionate youth who displays compassion for others, Jocelyn inspires other volunteers by her earnestness, strong work ethic and genuine desire to work as a team to benefit others.

### **Grant MacEwan Lifetime Achievement Award**

*Honours an individual Calgarian who, over the past 25 years or more, has made significant contributions to the community and has improved the quality of life for citizens or whose accomplishments have brought recognition to Calgary.*

*The award is named in honour of the lifetime achievements of Calgarian Dr. Grant MacEwan — writer, environmentalist and politician. City Council created this award to commemorate Dr. MacEwan's 90th birthday in 1992.*

### **Recipient – Colin MacDonald**

Colin MacDonald is a well known name in sport and athletic circles for his tireless work on many fronts. A partner with law firm Borden Ladner Gervais, MacDonald not only carries on a busy law practice, but a busy volunteer schedule as well.

MacDonald was Director of WinSport – formerly known as Calgary Olympic Development Association – from 2000 to 2010. During his time as Chair, he led WinSport through its formative years, the establishment of the Athletic and Ice Complex, and the evolution of WinSport Canada into a nationally recognized organization.

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MacDonald helped lead the fundraising for the expansion of COP, attracting \$129 million in government funding to support the creation of the first Canadian Centre of Sport Excellence. As colleagues have said, “without his enthusiasm and championing of the cause to see our Olympic legacy facilities refreshed and expanded, the incredible work at COP would simply not have occurred.”

Contributing on the sport facility front is only one of MacDonald’s interests. For more than two years, he was an active volunteer member of The City of Calgary’s bid for the 2005 World’s Fair. A key strategist and lobbyist for the international bid, MacDonald brought the merits of Calgary to a national and international audience.

MacDonald was also appointed to the community advisory committee tasked with developing the master plan for the redevelopment of the CFB Canada Lands. He also found time to sit on the Calgary Chamber of Commerce Government and Economic Affairs Committee, and was a member of the Task Force on Canadian Unity from 1991 to 1992.

He has also volunteered on the Board of the EPCOR Centre for Performing Arts, and was chairman for the Forum for Young Albertans, a youth program designed to introduce Alberta High School students to the dynamics of government. And from 1997 to 2007 he served on the Board of Directors of the Catholic Family Service.

For over 25 years, MacDonald has made an impact on this city, contributing in so many ways to the Calgary we see today.

### **Citizen of the Year**

*This award goes to an outstanding individual Calgarian who has made a recent extraordinary contribution that has improved the quality of life in Calgary or whose recent achievements have brought recognition to Calgary.*

#### **Recipient – Gordon Hoffman**

A native Calgarian, Gordon Hoffman has run a successful and well respected law practice, Hoffman Dorchik LLP, for many years, but it’s really his work as a volunteer that sets him apart. Hoffman founded many charitable organizations: Operation Kickstart Society, HDD Charitable Foundation, Alberta Champions Society in Recognition of Community Enrichment, Project Warmth Society of Alberta, and Project Warmth Society of Canada.

He holds work with two of these organizations especially close to his heart. The Alberta Champions Society in Recognition of Community Enrichment, of which he is founder and current president, was formed to commemorate, recognize and honour those Calgarians who have made a significant contribution to the community.

He has done this by creating Fields of Fame around the city as tributes to those who have contributed to Calgary. In May 2010, the first Field of Fame opened, honouring six deserving Calgarians, at the Jamieson Building in downtown Calgary. This is just one of many endeavours that Hoffman has been directly involved with and for which he is the driving force.

Hoffman also founded Project Warmth Society of Alberta in 1996. Project Warmth provides warm clothing, blankets, sleeping bags, outer wear and other items to the underprivileged and

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homeless. Since its inception, Project Warmth has distributed over 60,000 items to individuals, social agencies and shelters throughout the city.

Other organizations he has volunteered with include Child Find Alberta, Enviro Wilderness School Association, Springboard Society, Learning Disabilities Association of Alberta, the Legal Archives Society, and the Calgary Jewish Community Council.

Hoffman is the recipient of a Distinguished Service Award from the Law Society of Alberta and Canadian Bar Association, a Queen's Counsel Appointment, a City of Calgary Community Achievement Award, and Volunteer Calgary's Heart of Calgary Award, to name a few.